

Social Media Policy

Cross Roads Parish Council

1. Social Media (Facebook) Policy:

Cross Roads Parish Council's Facebook pages intend to:

- Provide information and updates regarding activities and opportunities within the Cross Roads Parish and promote positive thoughts and comments from residents within the parish.

2. Guidelines:

To ensure that all discussions on the Cross Roads Parish Council page are productive, respectful, energised and consistent with the council's mission and goals, we ask you to follow these guidelines:

- 1) Be considerate and respectful of others. Vulgarity, threats or abuse of language will not be tolerated.
- 2) Differing opinions and discussion of diverse ideas are encouraged, but personal attacks on anyone, including Cross Roads Parish Council members or staff, will not be permitted.
- 3) Share freely and be generous but be aware of copyright laws; be accurate and give credit where credit is due.
- 4) Stay on topic.
- 5) Refrain from using the Facebook page for commercial purposes or to market products.

The site is not monitored 24/7 and the Parish Council will not always be able to reply individually to all messages or comments received on the page. However, the council will endeavour to ensure that any emerging themes or helpful suggestions are passed to the relevant people.

3. Facebook Messenger Facility:

Sending a message/post via Facebook will not be considered as contacting the Council for official purposes and the Council will not monitor or respond to requests for information through the Facebook channel. Instead, please see our contact details at: www.cross-roadsparishcouncil.gov.uk

Please do not include personal/private information in your Facebook posts/messages to us. We retain the right to remove comments or content that includes:

- 1) Obscene or racist content
- 2) Personal attacks, insults, or threatening language
- 3) Potentially libellous statements
- 4) Plagiarised material; any material in violation of any laws, including copyright, private, personal information published without consent, Information or links unrelated to the content of the forum
- 5) Commercial promotions or spam

Non-compliance will not be tolerated and can result in a ban.
Further, non-compliance can result in a permanent ban.

Cross Roads Parish Council are not responsible for the accuracy of content posted by any subscriber in any forum; opinions expressed in comments on Cross Roads Parish Council social media forums do not necessarily represent those of Cross Roads Parish Council.

4. Management Policy for Posting Comments:

- 1) All comments, once posted, become the property of Cross Roads Parish Council and we reserve the right to reproduce, distribute, publish, display or edit.
- 2) Derivative work can also be created from such postings or content, and used for any purpose, in any form and on any other media.
- 3) Cross Roads Parish Council are not responsible, liable for and does not endorse the privacy practices of Facebook or any linked websites. Your use of Facebook and any linked websites is at your own risk.
- 4) Cross Roads Parish Council assumes no responsibility or liability for any injury, loss or damage incurred as a result of any use or reliance upon the information and material contained within or downloaded from these websites.
- 5) Facebook may occasionally be unavailable, and we accept no responsibility for this lack of service.
- 6) There will be no advertising on the Facebook Page for products or commercial activities. These will be removed.
- 7) We will not engage in/with, and we discourage posts or comments on, issues of a political nature.
- 8) This comment policy may be revised at any time. Also, comments on the Facebook Page may at times be 'switched off'.
- 9) By choosing to comment and/or utilise any Cross Roads Parish Council Social Media site, users are deemed to agree to this policy.
- 10) The Administrators of the Facebook Page will be the Proper Officer of the Council and Council members.

Policy Details / Version History

Date First Adopted:

Minute Reference:

Document Status:

Review Period:

Reviewed:

Minute Reference:

Reviewed:

Minute Reference:

DRAFT