

Cross Road Parish Council  
Office B  
68 Haworth Road  
Keighley  
BD22 9DL  
Email: [clerk@cross-roadsparishcouncil.gov.uk](mailto:clerk@cross-roadsparishcouncil.gov.uk)

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### **53.25b Worth & Aire Valley Magazine**

Dear Council

Please find below the following information:

The magazine is published 10 times per year. It doubles up in

July/August

December/January

Any articles need to be emailed to the publishers one month in advance.

For example, if the Parish Council wishes to have an article in the September 2025 edition, the article needs to be with the publishers by the 18<sup>th</sup> of August.

Please see attached the costs and inform for articles for the magazine.

One month: £225.00 +VAT

Three months: £644.00 +VAT

Six months: £1260.00 +VAT

Kind regards

*Jill Davis*

Jill Davis

**Proper Officer to Cross Roads Parish Council**

# WORTH & AIRE VALLEY MAG

## COMMUNITY NEWS AND LOCAL BUSINESS DIRECTORY

### COMMERCIAL ADVERTISEMENT RATES & SIZES

¼ Page Colour or B/W (90x63mm)	⅛ Page B/W (42x63mm)
	⅛ Page Colour (42x63mm)
½ Page Colour (90x130mm)	
½ Page Back Cover (90x130mm)	

Full Page Colour (185x130mm)
Full Page Back Cover (185x130mm)

**SPECIAL OFFER:**  
**3 for 2**  
**Book 2 Groups**  
**get 3rd FREE\***  
\*for a limited time

**Deadline**  
**is 15th**  
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**month**

Prices are ex VAT and per Group

	⅛ Page B/W	⅛ Page Colour	¼ Page B/W	¼ Page Colour	½ Page Colour	½ Page Premium Colour	Full Colour	Full Premium Colour
1 month	-	-	£69	£85	£121	£145	£225	£250
3 months	£105	£138	£198	£245	£348	£399	£644	£720
6 months	£198	£264	£384	£490	£689	£779	£1260	£1380

### PUBLICATIONS

**Worth Valley Mag: Group 1** delivered to Oakworth, Oldfield, Stanbury, Haworth, Lees, Cross Roads, Oxenhope, Leeming, Hainworth

**Aire Valley Mag: Group 2** delivered to Silsden, Steeton, Eastburn, Sutton, Crosshills, Glusburn

**Aire Valley Mag: Group 3** delivered to Riddlesden, East Morton, Long Lee, Fell Lane, Exley Head, Keighley Centre, Utley, Laycock

All publications are A5 size, published monthly with 21,000 in total going to households and businesses in the area.

We have our own distribution company and undergo back checks and audits to ensure the magazines go out on time and through doors.

You can choose to go in one, two or all three editions/groups. Prices above are an example of rates for being in one edition/group.

### SPECIAL FEATURES

**BUSINESS PROFILES, PR Stories & ADVERTORIALS:** A high impact way to increase the awareness of your business activities or services in the community/ This approach is proven to be very effective. **FULL PAGE £225 DOUBLE PAGE £430.** If artwork is supplied it must be made to the magazine's specification. Please enquire for more details if this is an option you would like to choose.

**SPONSORSHIP:** Would your business like to sponsor one of our regular features or magazine sections? Sponsorship packages are negotiable; however, a minimum of 6 months commitment and £500 is required. Sponsorship is an effective way to promote the community while increasing your profile.

Space is allocated for non commercial events on a first come first serve basis and is FREE. Contact us to discuss your community events.

**For more details contact Joanne Ingham or Liz Barker on 01535 642227.**

**Email: [info@worthvalleymag.co.uk](mailto:info@worthvalleymag.co.uk)**

Rates revision June 2024